

Customer No. 020991

PD-200154B

LOW SPEED DATA PORT FOR DATA TRANSACTIONS AND INFORMATION

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BACKGROUND OF THE INVENTION

1. Field of the Invention

The invention generally relates to methods and systems for communicating data and more specifically to methods and systems for transmitting and receiving data in an interactive satellite-based broadcast system.

2. Description of the Prior Art

In today's world, the demand for information available on the Internet, the global network that connects a multitude of users, is unparalleled. The speed and volume of Internet information continues to grow and the ease at which this information can be obtained makes the Internet the fastest growing technology of our generation.

Typically, all the end-user needs to access the vast amounts of information made available on the Internet is viewing means such as a Personal Computer (PC) or a Personal Data Assistant (PDA), and means to connect to an Internet Service Provider (ISP), a company or organization that provides a local connection to the Internet, either through terrestrial land lines or through a digital cable connection.

Users typically use a terrestrial telephone line for their

modem connection. However, a problem arises in areas of the world where phone or cable lines are impractical. This could be due to the high cost of running lines through difficult terrain or due to the prohibitive cost to the end user of a modem connection. In
5 these cases, it is much more practical to make the information available to the user via satellite communications much like the satellite television industry.

The convergence of satellite and Internet technologies is one of the more exciting aspects of today's satellite revolution.
10 Satellites are proving to be highly effective multimedia platforms because of their ability to deliver information at high data rates to virtually any location within a given signal coverage zone.

Typical satellite-Internet delivery systems are based on Asynchronous Transfer Mode (ATM) architecture that uses a low-
15 speed modem connection for user information requests and a high-speed satellite channel to deliver to each user the requested information.

Satellites have had a significant impact on the television industry. With an orbital location so far from earth, satellites
20 transmit a usable signal over a broad footprint. The large geographical coverage of satellite makes it possible to serve thousands, if not millions, with a single satellite.

The basic components of a satellite system are one or more transmitting earth stations, the uplink, the satellite, the

downlink, and one or more receiving earth stations. The communications satellite is a radio relay operating in space for ten or more years without the need for on-site servicing or adjustment. Satellites contain transceivers that receive and
5 transmit signals, including video programming, telephone calls and data. They operate in a vacuum at a location exposed to extreme temperature changes.

In conventional delivery of "web" information, an Internet ISP is required, as well as communications hardware, such as a modem. In areas where a conventional ISP is not available, web content and web-like information is generally unavailable.

In 1995, Hughes Network Systems ("HNS") introduced its DirecPC® satellite delivery system, which provides subscribers in North America with high-speed downloads from the Web.

In 1997, HNS released its DirecDuo® multimedia system, which gives subscribers in the USA access to both high-speed Internet connectivity and the DirectTV® bouquet of digital Direct-To-Home (DTH) TV services all from a single fixed satellite dish.

HNS also broadcasts multimedia content directly to its
20 subscribers in what is called the "push mode". HNS is responsible for the selection of multimedia content; therefore, no return link is required. Subscribers can choose from a list of the most popular sites on the Internet and have those sites delivered automatically to their hard drives over high-speed satellite

links.

Once again, the problem arises when the end-user cannot dedicate a telephone line or a cable to receive the information from the satellite.

Accordingly, what is needed in the art is a system and method for providing data, particularly web content and information services, to users, integrated with conventional television program viewing such as provided by Direct Satellite Service (DSS), without the requirement that the user possess a dedicated telephone line connection.

It is, therefore, to the effective resolution of the aforementioned problems and shortcomings of the prior art that the present invention is directed.

SUMMARY OF THE INVENTION

The present invention is a one way broadcast system offering information such as Web-content information, to the subscriber's PC through the low-speed serial port in all current Integrated Receiver/Decoders (IRDs). AN IRD is a device that receives satellite signals and decodes signals that have been encrypted. Typically, use of the low-speed serial data port on the user's IRD was limited to debugging the IRD and not for data transfer. Although limited by the low speed transfer of data through the serial port, and therefore limited to the amount of information

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that can sensibly be transferred to the user, the present invention utilizes serial data transfer technology and takes advantage of the end user's facilities, namely a PC and a browser, to deliver information to users.

5 Delivery and processing of the received information is managed through the use of a software application in the viewing device. The software tool automatically downloads the information and saves it.

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10 The information is first acquired and processed at a local information retrieving and editing center. The information is sent via terrestrial link to a Central Broadcasting Center where it is integrated into a conventional broadcast system and uplinked to a satellite. The subscriber, "in country", receives the data stream via their existing satellite dish antenna into their IRD.
15 The IRD is then connected to the subscriber's PC via the serial port. The subscriber must tune the IRD to the data channel and leave both the IRD and the PC on for at least a predetermined amount of time. Data flows through the IRD directly to the hard drive on the PC. Specialized client software can be installed on
20 the subscriber's PC to enable reception, processing and viewing of the data.

In the preferred embodiment, the information transmitted via the satellite network is HTML-formatted data retrieved from the Internet. To the customer, the received information appears as a

seamless, fast Web site. The user can use his or her own installed browser, or a browser can be provided as part of the installation process. Each time the user starts the browser, a Contents Page appears, containing headlines, links to news stories and news sections, such as international, local sports, weather, Direct TV, etc.

The present invention ties a channel in a television viewing system such as a DSS, with data delivery such that the channel can transmit data related to a selected program, e.g. a program guide or related information. Delivery of the information requires no extra channel allocation because the data is attached to existing channels. The additional data and information changes as the user changes channels.

In the preferred embodiment, the data and information is delivered in HTML format so that it may be viewed with any web browser. However, the information need not be in HTML format. For example, television program guide information can be added to the data stream to provide users with the ability to receive advance television program schedules.

In application to a DSS system, the information is transferred to a viewing device, such as a computer terminal or PDA through a cable connection or other simple link, such as a standard RS-232 serial connection.

Specifically, the present invention is a DSS terrestrial-

satellite communications network for delivering information to a viewing device without the need for additional communications hardware such as a dedicated telephone line or cable. The invention comprises: means, situated at a first location, for selecting, acquiring and editing certain information, such as HTML-formatted information from the Internet; a first network computer having memory storage means for storing the information; a central network computer situated at a second location; means for transmitting the information from the first network computer to the central network computer; one or more communication satellites for receiving and transmitting broadcast signals; uplink means coupling the information from the server to the satellites in the form of broadcast signals; downlink means coupling the broadcast signals from the satellites to a receiving antenna situated at a third location within the satellite's coverage area, the receiving antenna receiving the downlink broadcast signals from the satellites; an IRD connected to the receiving antenna wherein the IRD descrambles the incoming signals; a viewing device, such as a PC or a PDA, situated at the third location and connected to the IRD via a low-speed serial data port, the viewing device containing a browser for displaying the signals received from the IRD on the viewing device, said signals representing, for example, HTML-formatted Internet information; and a memory storage device situated in the viewing

device for storing the information, wherein software provided to the user allows for the information to be automatically stored on the user PC's hard drive.

In the preferred embodiment, the central network computer
5 bundles the selected Internet information with audio and video DSS signals in the uplink to the satellite. At the user's IRD, the Internet information is then extracted from the audio and visual signals, where it is transmitted via serial link to the user's viewing device.

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10 In an alternate embodiment, the information is not HTML information from the Internet, but is instead television program listings, which are sent in the manner described, i.e. transmitted to the central broadcasting center where it is bundled with television audio and video signals, uplinked to one or more
15 satellites, downlinked to multiple users, descrambled at the user's IRD and transmitted via the serial port to the user PC's hard drive where it is viewed on the user's viewing device. Once again, the user does not require a modem to receive the information, only a serial cable connection from the serial port
20 of the IRD to the user's PC. The program guide data presents the user with advanced television schedules, up to thirty days in advance.

The invention is applicable for any type of information, not only HTML-formatted information. Television program listings are

merely one example. The common feature to all of the possible applications is that the user need not possess a modem, or, in the case of Web-content information, any access to an Internet Service Provider.

5 An important feature of the preferred embodiment of the present invention is that the information broadcast from the central network computer at a Central Broadcast Center is related in subject matter to the bundled audio and video broadcast signals. A server at the Central Broadcast Center couples information received from an Editor Content Server with channel broadcasts having similar subject matter content. In this way, the user receives information having subject matter the same as or similar to the subject matter of the video channel he or she is currently tuned into. When the user changes the channel of his or her television, new information, having similar subject matter as the new channel is automatically selected, bundled with the corresponding audio and video signals, and broadcast to the user.

10 The IRD incorporated into a DSS terrestrial-satellite Internet communications network receives the downlinked broadcast signals of bundled audio, video, and data information. The IRD includes a first port to provide linking means to a television and a second port to provide linking means to a computer, where the second port is a low-speed serial data port capable of transferring the data information to the viewing device via a

serial cable without the need for a dedicated telephone line and access to an ISP. The IRD contains the intelligence to extract the information from the audio and video signals; the information is sent to the viewing device via the serial connection, and the
5 audio and video signals are sent to the user's television.

It is therefore one object of the present invention to provide data to a user that is integrated with conventional television program viewing, such as provided by a DSS, and without requiring additional communications hardware.

It is another object of the present invention to send HTML-formatted information, retrieved from the Internet, to multiple users, wherein the user need not possess a modem or a dedicated telephone line.

It is another object of the present invention to send advanced television program listings to users via the serial
15 connection on the user's IRD.

It is yet another object of the present invention to automate delivery of such data transactions and web information and services to users who may not have access to a conventional
20 Internet Service Provider.

It is still yet another object of the present invention to utilize the serial port of the user's IRD, previously used only for debugging purposes, to provide serial data transmission to the user.

It is to be understood that both the foregoing general description and the following detailed description are explanatory and are not restrictive of the invention as claimed. The accompanying drawings, which are incorporated in and constitute part of the specification, illustrate embodiments of the present invention and together with the general description, serve to explain principles of the present invention.

In accordance with these and other objects which will become apparent hereinafter, the instant invention will now be described with particular reference to the accompanying drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is a block diagram illustrating the data services architecture of the present invention.

Figure 2 illustrates the architecture of the subscriber's hardware components of the present invention.

Figure 3 is a block diagram illustrating the data services installation flowchart of the present invention with language selection.

Figure 4 is a block diagram illustrating a continuation of the present invention's installation flow including browser verification.

Figure 5 is a block diagram illustrating a continuation of the present invention's installation flow including check for port

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availability.

Figure 6 illustrates the IRD-PC connection via the IRD's serial port.

Figure 7 illustrates the architecture of the upstream
5 subsystem of the present invention.

Figure 8 illustrates the upstream subsystem of the present invention in greater detail.

Figure 9 illustrates the broadcasting subsystem architecture of the present invention.

Figure 10 is a block diagram illustrating the data services architecture of the program guide embodiment of the present invention.

Figure 11 is a block diagram illustrating the architecture of the upstream subsystem for the program guide embodiment of the present invention.

Figure 12 is a block diagram illustrating a continuation of the upstream subsystem for the program guide embodiment of the present invention.

Figure 13 is a block diagram illustrating the architecture of
20 the user subsystem for the program guide embodiment of the present invention.

Figure 14 is a block diagram further illustrating the architecture of the user subsystem for the program guide embodiment of the present invention.

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Figure 15 shows a sample program guide that a user would see on their viewing screen.

DESCRIPTION OF THE PREFERRED EMBODIMENTS

5 Referring to Figure 1, the system architecture of the present invention **100** is shown.

An editor **10** at a Data Service Center (DSC) **15**, such as Florida, chooses web-content information, in the form of HTML data. The data is prepared and placed on a Data Service Center Editor **20**. The DSC outputs the data contents via a terrestrial T1 link **30** to a remote Central Broadcast Center (CBC) **40**, such as California, where it is uplinked to one or more communications satellites **50**, such as G8i satellites.

15 A user, at a location **55** within the satellite's footprint, in South America for example, receives the data stream via his or her satellite dish antenna **60**. The information is then forwarded along to an Integrated Receiver/Decoder (IRD) **70**. Preferably, the data stream is bundled along with the conventional audio and video television signals that ultimately reach the user's television.

20 IRD **70** is connected to the user's PC, PDA or other data viewing device **80** via a standard serial cable **90** from the IRD's 16550 UART serial port. The user must tune IRD **70** to the data channel and leave both the IRD and the PC on for a predetermined amount of time to receive a complete data content update.

Data flows through IRD **70** directly to the hard drive of PC **80** through the serial port. Specialized software is supplied to the user and can be installed on the user's PC to enable the reception, processing and viewing of data. The software captures
5 the incoming data, breaks it into files, and converts it into HTML form. The browser on the user's PC allows easy viewing of the HTML-formatted data. Because the HTML data is transmitted in serial form via cable **90**, no dedicated modem is necessary to receive the information. Further, no ISP is needed to access this
10 Internet-extracted information.

Figure 2 illustrates the downstream or client architecture used by the user to receive the HTML data. Satellite dish antenna receives the downlinked broadcast from satellites **50**. Antenna **60** is connected to the user's PC **80** via a standard RS-232 serial
15 connector, which feeds the information received from satellite **50** to the PC's standard serial port.

The user must have a satellite dish antenna, an IRD connected to the antenna, and a viewing device such as a PDA or a PC. The subscriber's PC must have certain minimum requirements. It must
20 include an available serial port, capable of reliably running at 4.6 kbs, a 486 or higher processor, 8 MB of RAM and Win95 or Win NT operating system. 55 MB of available hard drive space is required. 50 feet of serial cable is provided to the subscriber along with the hardware package.

The subsystem software supplied to the subscriber includes an install program situated on a memory storage device such as a CD-ROM and will start immediate upon insertion in the drive. The install program setup and installs all required files.

5 The install program will start automatically when the subscriber inserts the installation software residing on the CD-ROM into the drive. The install program sets up and installs all required files and adds all required system registry entries.

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10 Figure 3 illustrates the process of the installation software of the present invention. Referring to Figure 3, after the installation step **110**, the subscriber can choose from a variety of languages **120** in which to view the received information including English, Spanish and Portuguese **130-150**. The install program determines which browser has been installed, the available communications port and the available space on the user's hard
15 drive. This is illustrated in Figures 4 and 5.

20 The subscriber must have a browser installed in his or her PC in order to view the HTML-formatted data. If not, one is supplied to the subscriber. Microsoft Internet Explorer 4.0 or Netscape 3.0 or higher are both acceptable.

A Data Service Communications Agent (DSCA) is a small executable application program residing in the user's PC **80**. The program informs the user when data is either being transmitted (an icon on desktop appears red) or that data has been received

(an icon on desktop appears blue). The program is a C++ program running under the Microsoft windows 95/98 operating system. The program runs as a standard Windows application running in the background, so there is no user interface. The only visible
5 presence on the user's desktop is the appearance of the icons.

The DSCA program monitors the PC port for data coming from IRD 70 and parses and stores the data in the user's hard drive. Upon execution, the DSCA program opens a connection to a standard serial port connected by a cable modem to the low speed port of IRD 70. It will then enable IRD 70 to send and monitor continuous data sent from the IRD. The DSCA program is installed to launch at startup.

Referring to Figure 6, data received from the serial port 160 of IRD 70 is stored in files residing on the user's hard drive for later retrieval by the user. The data received from IRD 70 is in the form of framed files. Received data is first stored in a temporary file. Each file includes a Cyclic Redundancy Code (CRC) that is checked to verify that the contents are correct. If the CRC is incorrect, the data is discarded.

20 The DSCA program extracts the path, the file name, the date stamp and the file type from the header of each file. The path and file name define a location relative to the "base" directory path on the user's PC. The user's base directory path is saved in the Windows Registry at installation.

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```
<start sequence><file header><file data><end sequence><crc>
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The <file data> is the binary file data contents of the file being sent. Since the file data is binary, it is possible that the <DLE> character exists within the data, and if paired with the <STX> or <ETX>, could give a false framing signal. To

prevent this, the binary data in the file is scanned and if a <DLE> is found, it is replaced with the sequence <DLE><DLE>. Only the original <DLE> is used in the CRC calculation.

The end sequence is the ASCII control character sequence
 5 <DLE><ETX>.. <DLE> represents the ASCII Data Link escape character whose decimal value is 16. <ETX> is the ASCII end of Text character, decimal value 3.

<crc> is the cyclic Redundancy Code calculated at the transmitting end. It is a two-character sequence,
 10 <CRC_HIGH_BYTE><CRC_LOW_BYTE>. These are binary values. The receiving end calculates the CRC of the data and compares it with the value sent by the transmitting end. The crc is calculated across all of the characters between the <start sequence> and the <end sequence> after redundant <DLE> characters have been
 15 removed.

Figure 7 refers to the upstream subsystem of the present invention. Here, the editor **10** selects certain information from the Internet **170**, which is to be sent to end-users. This information could include television program guides, overseas
 20 newspaper headlines or news stories. Editor **10** uploads the information to DSC Server **20** at Data Service Center (DSC) **15**. DSC server **20** is preferably a 400 MHz, NT PC. The information is then sent via T1 terrestrial line **30** to CBC **40**.

Figure 8 illustrates the upstream subsystem of the present

invention in greater detail. Included in this subsystem are three servers. Information is obtained from the Internet **170** via a T1 line **190** to a DSC Editor Content Server (ECS) **200**. Editor **10** builds the service contents on ECS **200**. Web Site development software tools such as FRONTPAGE® and NETSCAPE EDITOR are installed on ECS **200**. DSC Application Development and Source Control Server (ADSCS) **210**, preferably a 450 MHz, 128 MB RAM NT machine, processes and formats the Internet information. ADSCS **210** includes off-the-shelf software applications such as MS Visual Studio Enterprise Edition (v6.0) with a C++ and VB compiler, and SourceSave; Borland C Compiler version 4.5; InstallShield version 5.5; and Microsoft Access.

The information is then sent to DSC Server **20**, which transmits the information via T1 terrestrial line **30** to CBC **40**. DSC Server **20** includes several Windows applications each having a Graphical User Interface (GUI). An Uplink Parser application allows the editor to search and replace text strings on selected files or subdirectories. An Uplink Carousel Builder application (UpBuild) is the content editor's interface into the system. UpBuild is written in Visual Basic version 6.0 and utilizes ActiveX Data Objects for access to Microsoft Access compatible databases. The target platform is Windows NT 4.0.

The UpBuild application allows the editor to enter filenames and related file properties into a carousel database. Data

entered into the fields of the carousel database determine which files will be transmitted. The carousel database is built by a Carousel Builder application and read by the Uplink Carousel Manager application.

5 The Uplink Carousel Manager application (UpCarouselMgr) is responsible for sending data files to the user's PC over the satellite data services port. UpCarouselMgr reads the carousel database for information about which fields should be sent over the satellite network and then adds header information and frames the data so that it can be reliably and accurately transferred. UpCarouselMgr is written in Visual Basic and utilizes Active Data Objects (ADO).

10 Figure 9 shows the broadcasting subsystem architecture of the present invention. Once the Internet information has been obtained, edited and processed, it is sent, via T1 terrestrial link 30, to the Central Broadcasting Center 40. The information is transmitted to a specific port of a DIU belonging to whatever transponder (USPS) is being used to broadcast data. The interface to the DIU is an RS-232 line.

20 On the USPS, a channel is allocated as follows:

25 RATE: 10,000
STATE: Active
APF: 10
PROTOCOL: RS-232
PARITY: None
START BITS: 1
WIDTH: 8
BAUD: 4800

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automatically stored in the PC's hard drive.

The IRD typically has two connections in its back. One is a telephone jack, which the user can use to hook up to a telephone line. The other connection is a low speed serial port. The common practice has been to use the serial port of the IRD for debugging purposes only and not for data transfer. The present invention utilizes this serial port in a unique fashion. A PC or PDA can be connected to the IRD via this serial port. Internet-content can be viewed on the user's PC via this serial port connection.

Although typically limited to a data rate of approximately 4800 bits per second (4.8 kbps), the serial port does allow for a constant seamless stream of information in the form of newspaper headlines, news summaries, stock quotes and various links. IRDs may be designed to accommodate faster data transfer, as high as 115,200 bps.

In addition to the Web page being transferred to the user, the server code also transfers additional Web information in the form of hyperlinks. A plurality of links are sent along with the Web page, further giving the user the impression that they he or she is connected to an interactive Internet system.

In an alternate embodiment of the present invention, in lieu of internet data, program guide information, representing, advanced television listings, is selected, organized and injected

into the satellite network data stream.

Figure 10 shows a slightly modified architectural structure from the network of Figure 1. Figure 10 includes Content Repositories **220**, within one or more Repository Broadcast Centers (RBCs) **240**, usually situated within the user's geographic region, and contain editors **230** which prepare program guide data information as many as thirty days in advance. CBC **40** can also formulate the program information. These schedules are transmitted to DSC server **20** at DSC **15** in Microsoft Access (MDB) format.

The process is repeated once per day as new program guide information is received from CBC **40** or RBCs **240**. The formatted program guide information then travels through the network as described earlier for HTML-formatted information.

In Figure 11, a guide database **250** is created at DSC **15**. A program guide editor **12** is responsible for verifying the content of the program guide information received from CBC **40** and RBCs **240**. Software running on DSC server **20** converts the program guide information to a format used by the program guide client software, via a Program Guide Data Formatter Module **260**. Module **260** converts the program guide information into guide program files **270**. The files contain information about a program such as the time it is being broadcast, the channel it is broadcast on, and a detailed description of the program. Guide files **270** then

travel through the normal data stream to reach the user's viewing device.

Figure 12 includes module **280**, a Guide-Delete File Formatter. Module **280** is an application that provides editor **12** with a convenient GUI to generate a "guide-delete" program guide file **290**. A file of this type contains a single date that indicates which programs in database **250** should be considered outdated and subsequently removed. If a television program's end date is earlier than the specified date in guide-delete file **290**, the television is removed from database **250**.

Figure 13 shows the architecture for the program guide implementation, focusing upon the client subsystem, downstream from the satellite-network architecture, shown as **350**. Two dynamic link libraries and a Client Display Component (CDC) **300**, are seen in Figure 13. Referring to Figure 13, CDC **300** represents a collection of Dynamic HTML/JavaScript pages hosted within the Web browser to display the program guide. They provide the functionality for the user to select which time frame they wish to view the schedule over, and to get a detailed description of a particular program.

Guide module **310** is responsible for separating an unframed guide file **320** into a collection of programs and placing these programs in guide database **250**. Guide Delete module **330** parses an unframed guide-delete file **340** and removes outdated programs

from guide database **250**. Information is considered outdated if the program's ending date is earlier than the date specified in guide-delete file **340**. Module **330** also removes expired guide files **320** and guide-delete files **340** from the directory they
5 reside in on the user's viewing device.

Figure 14 illustrates the overall subsystem architecture of the program guide implementation of the present invention. RBCs **240** transmit their existing program guide databases **250** to DSC **15** preferably once per day. There, the Program Guide Data Formatter program converts RBC-formatted program guide databases into content compatible with conventional Internet-formatted data. The program guide files **270** are transmitted to CBC **40** with other information such as downloaded Internet data, and uplinked to one or more satellites **50**. The user therefore receives advanced television program listings on his viewing device **80**, via the broadcast downlink to antenna **60**, IRD **70** and serial connection **90**.
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Each guide file **270** contains approximately 6 hours worth of programming information. Several hundred guide files **270** are transmitted periodically to the user to provide up to one month of
20 advanced television schedule information. Again, the user receives this information on his or her viewing device via serial transmission by utilizing the low speed serial data port of the IRD.

Figure 15 illustrates a sample program guide seen by the user on his or her PC or PDA. The user can specify starting time **360** and date **370** and then click the "Show Me" button **380** to display the schedule. The user can offset the current schedule
5 one hour back or one hour forward via button **390**. Similarly, button **400** can offset the schedule by one day, and button **410** can be used to obtain schedule listings one week earlier or one week later than the current date.

The instant invention has been shown and described herein in what is considered to be the most practical and preferred embodiment. It is recognized, however, that departures may be made therefrom within the scope of the invention and that obvious modifications will occur to a person skilled in the art.